

**CONTRACT**

**WNLO**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

<u>Contract / Revision</u> 921215 /		<u>Alt Order #</u> 25268264
<u>Product</u> political		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-23		<u>Original Date / Revision</u> 08/19/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNLO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agcy Code</u> 9915780	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNLO	09/13/16	09/13/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$55.00					
N 2	WNLO	09/15/16	09/15/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$55.00					
N 3	WNLO	09/16/16	09/16/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$55.00					
N 4	WNLO	09/19/16	09/19/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$65.00					
N 5	WNLO	09/13/16	09/13/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$5.00					
N 6	WNLO	09/15/16	09/15/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$5.00					
N 7	WNLO	09/16/16	09/16/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$5.00					
N 8	WNLO	09/19/16	09/19/16	M-F 10a-11a	10a-11a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$10.00					
N 9	WNLO	09/13/16	09/13/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$5.00					
N 10	WNLO	09/14/16	09/14/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$5.00					
N 11	WNLO	09/16/16	09/16/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNLO**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

<u>Contract / Revision</u> 921215 /		<u>Alt Order #</u> 25268264
<u>Contract Dates</u> <b>09/13/16 - 09/19/16</b>		<u>Product</u> political
<u>Estimate #</u> <b>4874</b>		
<u>Advertiser</u> <b>POL/John Plumb-NY CD-</b>		<u>Original Date / Revision</u> 08/19/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$5.00				
N 12	WNLO	09/19/16	09/19/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$10.00				
N 13	WNLO	09/13/16	09/13/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$5.00				
N 14	WNLO	09/14/16	09/14/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$5.00				
N 15	WNLO	09/16/16	09/16/16	M-F 1p-2p	1-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$5.00				
N 16	WNLO	09/13/16	09/13/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$5.00				
N 17	WNLO	09/14/16	09/14/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$5.00				
N 18	WNLO	09/16/16	09/16/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$5.00				
N 19	WNLO	09/13/16	09/13/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$25.00				
N 20	WNLO	09/14/16	09/14/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$25.00				
N 21	WNLO	09/15/16	09/15/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$25.00				
N 22	WNLO	09/16/16	09/16/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$25.00				
N 23	WNLO	09/19/16	09/19/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$50.00				
N 24	WNLO	09/13/16	09/13/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$125.00				
N 25	WNLO	09/14/16	09/14/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$125.00				
N 26	WNLO	09/15/16	09/15/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$125.00				
N 27	WNLO	09/18/16	09/18/16	LN	LN		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$225.00				
N 28	WNLO	09/14/16	09/14/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$55.00				
N 29	WNLO	09/14/16	09/14/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$5.00				
N 30	WNLO	09/15/16	09/15/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$5.00				
N 31	WNLO	09/15/16	09/15/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$5.00				
N 32	WNLO	09/15/16	09/15/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$5.00				
N 33	WNLO	09/16/16	09/16/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$125.00				
N 34	WNLO	09/13/16	09/13/16	M-F 6p-7p	6p-7p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$15.00				
N 35	WNLO	09/14/16	09/14/16	M-F 6p-7p	6p-7p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$15.00				
<b>Totals</b>								0.00				35	\$1,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	35	\$1,290.00	(\$193.50)	\$1,096.50
<b>Totals</b>	35	\$1,290.00	(\$193.50)	\$1,096.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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